



# Financial Report

*Josh Fogg, Acting Operations Director*

*This document is a report on all financial transactions QuidditchUK made relating to the British Quidditch Club (BQC) which took place on March 24<sup>th</sup> and 25<sup>th</sup> 2018. All information is accurate to the best of our knowledge.*

## Summary

From an organisation perspective the tournament was largely successful and a wealth of [constructive feedback](#) was provided by both the community and committee to build on in future years. I will focus primarily on the financials of the tournament, though I will reference how this relates to the feedback and may change in future years.

The total income was £12,560.30 and the total expenditure was £12,163.91 meaning it operated at a surplus of £423.39 total. This isn't ideal because it would only take one further significant expense to crop up and the tournament would be operating at a loss.

## Income

This section deals with items and transactions which are primarily a source of income, though they may have some associated expenses which are detailed.

### Team & Player Fees

The team fee was £120 so with 32 teams competing this brought in £3,840 total. Thanks to representatives from all teams for ensuring that these were paid promptly.

The player fee was £12pp to be paid in bulk by each player's club. While £6,768 was paid (equating to 564 players) the fees for four players who were not properly registered were refunded meaning that player fees brought in £6,720 in total.

As an aside, under the new proposed BQC fee structure (£175 team fee, £35 player fee) this would have brought in £22,240 in total for fees, compared to £10,560 this year.

### Merchandise

Various official merchandise was available for sale over the weekend, as detailed below.

|                                 |        |
|---------------------------------|--------|
| QuidditchUK Hoodies             | £18.00 |
| BQC 2018 T-shirts               | £15.00 |
| BQC 2018 Jumpers                | £15.00 |
| BQC 2018 Bag                    | £6.00  |
| Bluehawk Trading Cards Pack × 1 | £5.00  |
| Bluehawk Trading Cards Pack × 5 | £20.00 |

The cost to QUK to buy the clothing merchandise was £1,425.02 and the sales brought in £1,679.30 meaning the surplus on those was £254.28 total. The cut from sales of Bluehawk trading cards was £273.00 for BQC. It is worth noting that both the Quidditch Premier League and Emerald Quidditch Supplies were also selling merchandise at the tournament.

Merchandise from previous events was also on sale throughout the weekend at a discounted price, and at the end of the second day all "BQC 2018" branded merchandise was put on sale for approximately 50% off. This reduced the the quantity of stock to return to storage.

A piece of feedback received both from the organising committee and the wider community was that there was a not-insignificant loss of sales due to being unable to accept card payment. This is something that the operations department will be looking to rectify, hopefully before the 2018/19 season regional tournaments.

## Expenditure

This section deals with items and transactions which are primarily a source of expenditure, though they may have some associated income which is detailed.

### Venue

The venue for this year's BQC was Oxford Brookes Sport Grounds, which cost £1,493.74 to hire. This included pitch hire, parking charges, and cleanup afterwards. However additional costs arose to make up for the lack of facilities and resources. In particular £507.54 went to hire gazebos, tables, chairs, etc and £326.40 to hire portaloos. Together these brought the venue expenditure to £2,327.68 total.

While venue feedback was mostly positive one criticism was that too few portaloos were hired so this expense will likely increase next year should the same situation arise.

### Medical Coverage

Epione once again covered BQC and by all accounts did a great job. Coming in at £3,757.50 their coverage is the tournaments biggest single expense.

### Match Officials

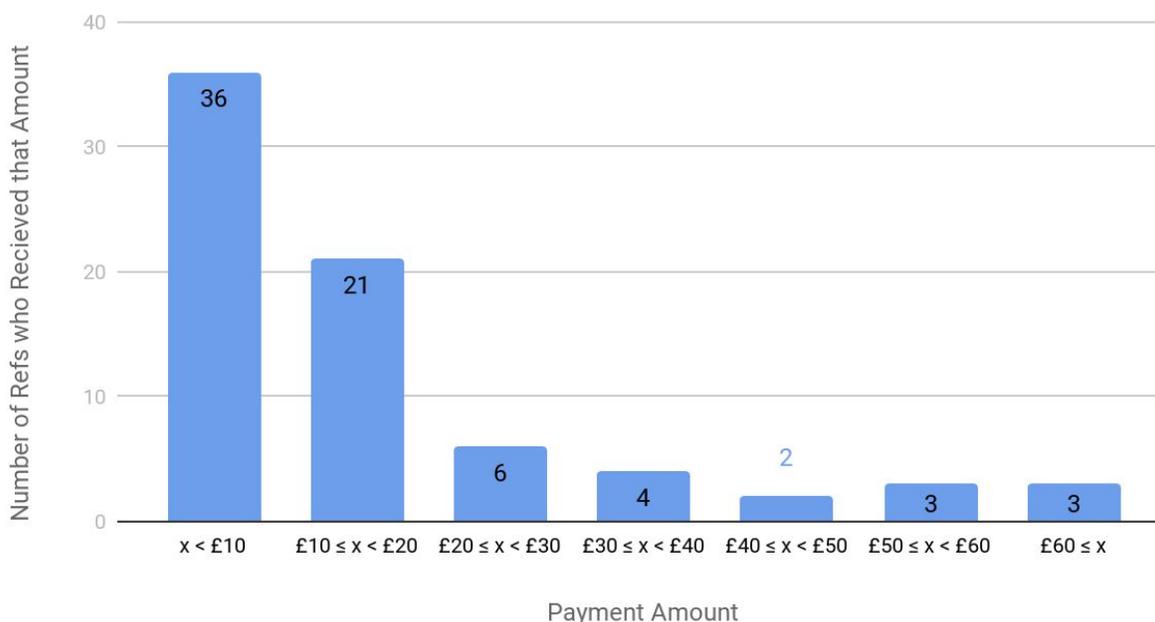
Over the course of the weekend 75 officials filled paid positions and were reimbursed, including some for travel and accommodation in line with QUK's [reimbursement policy](#). Referees were reimbursed per slot as follows:

|                | Level 1 | Level 2 | Level 3 | Level 4 | Level 5 |
|----------------|---------|---------|---------|---------|---------|
| HR             | £8.00   | £8.00   | £4.00   | £4.00   | -       |
| AR, SR, Snitch | £4.00   | £4.00   | £2.00   | £2.00   | -       |

A food voucher of £5.00 was also given to those who officiated 3 slots that day (slots from the first day didn't carry over to the second). QUK paid £750.00 to the venue for these upfront.

Excluding the food vouchers, a total of £1,217.80 was paid out to match officials for the weekend. The average paid to an official was £16.23 and the quartiles were £2, £6, £10, £17, and £76. An interesting statistic is that more than 25% of the ref earnings went to just the top 5 referees, which is to be expected as experienced referees are given priority for more slots.

## Referee Payment Distribution



Looking forward to the season ahead the amount spent on officials will increase as the per match pay is increasing for every position and level. The largest increase is for field tested snitches who will now be paid £10 instead of £4.

## Publicity

As well as the standard BQC banner (costing £285.26) QUK decided this year to hire a professional sports photographer to cover event. This added to the existing photos done by members of the community and ensured that there was coverage of every game. This cost £700.00 for the weekend meaning that £985.26 total was spent on publicity related transactions.

The photographer in particular was something that garnered positive feedback so this will likely be expanded upon in future events, potentially including a professional livestream.

## PayPal

While great for quick online payments, most Paypal transactions have a fee which QUK pays. In total we paid £26.02 for BQC related transactions, mostly coming from merchandise payments and teams who paid fees via PayPal.

In order to reduce, if not eliminate this cost for next year we'll be looking to get a card reader for events and a more robust online payment system for fees.

## Miscellaneous

As well as these there are various miscellaneous costs which come from the organisation of the tournament. These are detailed below:

- £341.45 on tournament awards (£70.05 on trophies, £271.40 on medals)
- £331.98 on the public address system
- £139.90 on van hire for equipment transport
- £99.49 on walkie talkies
- £24.34 on tent pegs & hooks
- £662.47 in further miscellaneous expenses

The further expenses includes printing costs, additional trips to and from the storage facility, and tea & coffee for volunteers & officials. This bring the miscellaneous expenses to £1,599.63 total.

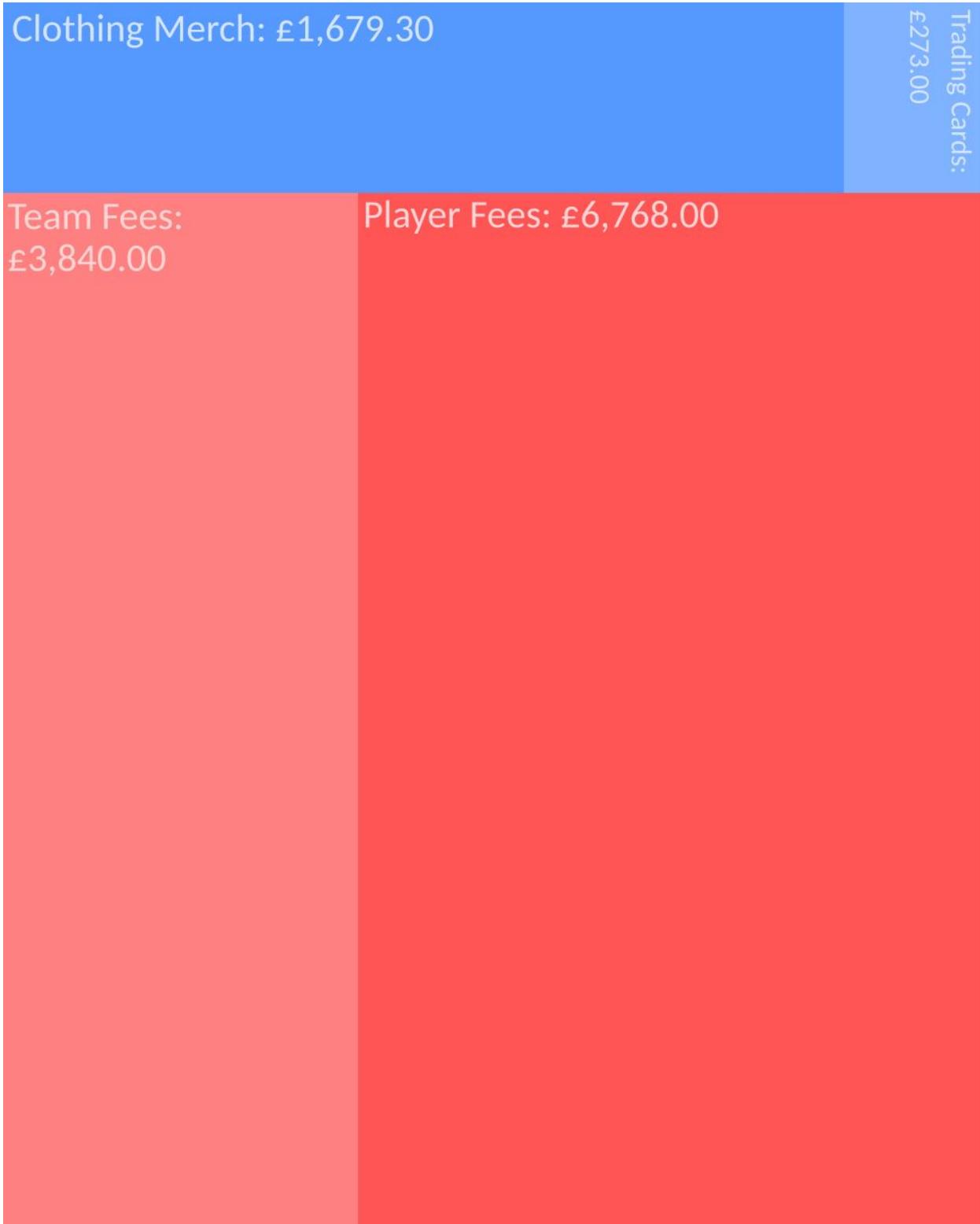
## Zero Cost Items

It is worth noting that some items were given or loaned to us for free for this tournament which would have otherwise been an expenditure. This further highlights how precariously balanced the tournament was from making a loss and the need for a change to the fee structure going forward.

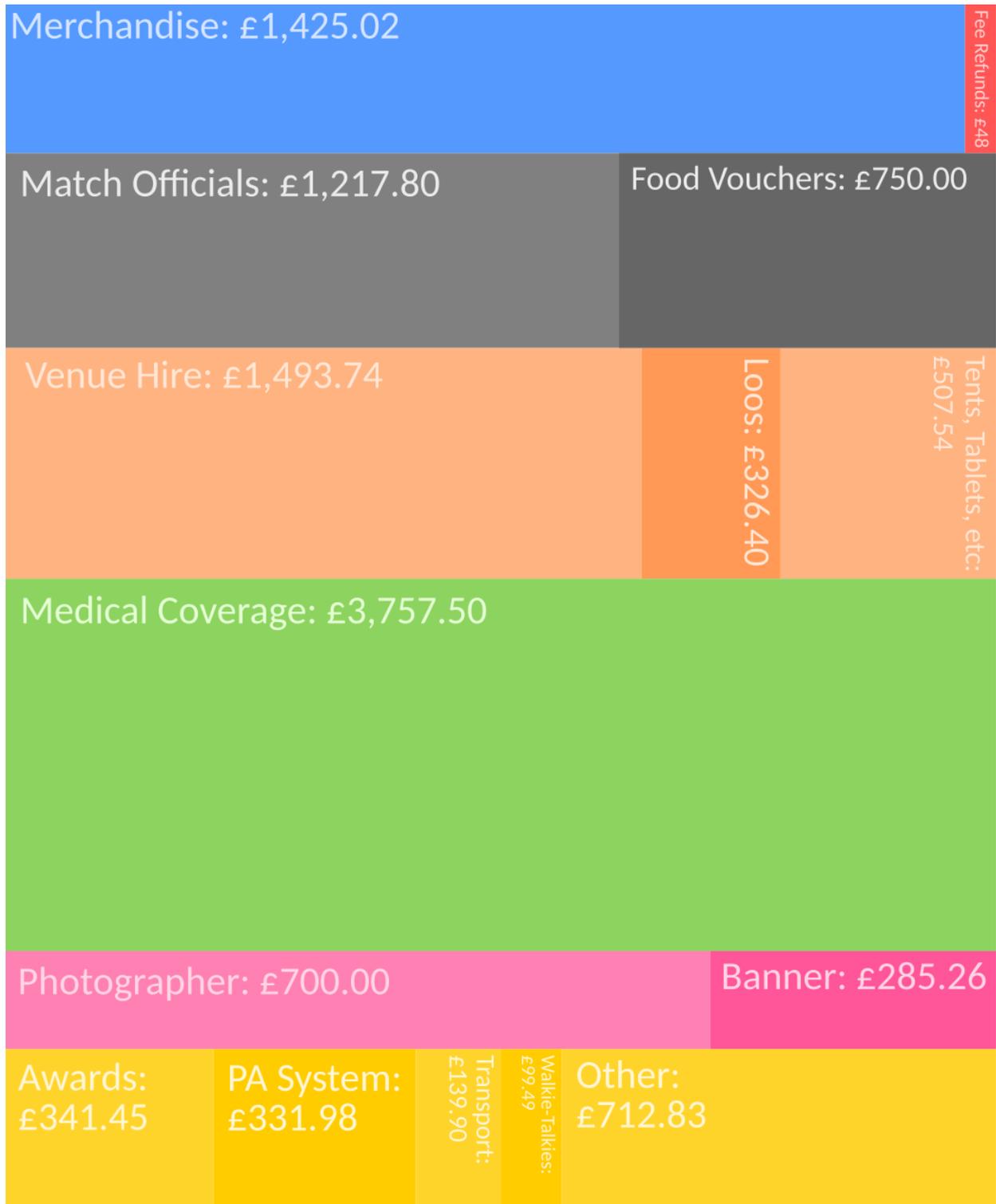
These were primarily a larger banner which was affixed to the side of a gazebo used for tracking team progress through the tournament, and three gazebos which were generously loaned to us by the Quidditch Premier League.

# Data

## Income



## Expenditure



The above visual areas are accurate (to 3 sig. figs.), representing where the money came & went.

## Transactions

This is a table of the transactions from which the information in this report is drawn.

| Date          | To / From            | Item Title                            | Gross          | Fee            |
|---------------|----------------------|---------------------------------------|----------------|----------------|
| Misc.         | Misc.                | Merch from Website                    | £245.00        | -£13.74        |
| Misc.         | QUK Clubs            | Team Fees                             | £3,840.00      | -£4.28         |
| Misc.         | QUK Clubs            | Player Fees                           | £6,768.00      | -£7.54         |
| 09/03/18      | Robert Brignull      | Van Hire                              | -£139.90       | £0.00          |
| 12/03/18      | Oxford Event Hire    | Gazebos, Tables, Chairs, etc          | -£507.54       | £0.00          |
| 12/03/18      | Clothes2Order        | Clothing Merch                        | -£1,425.02     | £0.00          |
| 12/03/18      | Epione Medical       | Medical Coverage                      | -£3,757.50     | £0.00          |
| 13/03/18      | BQC Committee        | Walkie Talkies                        | -£99.49        | £0.00          |
| 14/03/18      | Robert Brignull      | Trophies                              | -£70.05        | £0.00          |
| 19/03/18      | QUK Clubs            | Refund for unregistered player(s) × 4 | -£48.00        | £0.00          |
| 20/03/18      | Printdesigns Limited | Giant Banner Stand                    | -£285.26       | £0.00          |
| 21/03/18      | Robert Brignull      | Hooks and Tent Pegs                   | -£24.34        | £0.00          |
| 22/03/18      | Matt Bateman         | PA System                             | -£331.98       | £0.00          |
| 26/03/18      | Robert Brignull      | BQC Reimbursement                     | -£132.25       | £0.00          |
| 27/03/18      | SportsActionPhoto    | Photographer                          | -£700.00       | £0.00          |
| 28/03/18      | Tulu Toilet Hire     | Portaloos                             | -£326.40       | £0.00          |
| 01/04/18      | Match Officials      | BQC Officials Payments                | -£1,217.80     | -£0.46         |
| 05/04/18      | Genevieve Tyrrell    | BQC Reimbursement                     | -£73.50        | £0.00          |
| 19/04/18      | Wheelers             | Medals                                | -£271.40       | £0.00          |
| 23/04/18      | Oxford Books Uni     | Officials Food Vouchers               | -£750.00       | £0.00          |
| 23/04/18      | Oxford Books Uni     | Venue Hire                            | -£1,493.74     | £0.00          |
| 24/04/18      | Thompson E A         | BQC on-the-day Merch                  | £1,434.30      | £0.00          |
| 06/05/18      | Bluehawk             | Trading Cards Cut                     | £273.00        | £0.00          |
| 07/05/18      | Tev Wallace          | BQC Reimbursement                     | -£120.95       | £0.00          |
| 10/05/18      | Francesca Morris     | BQC Reimbursement                     | -£150.90       | £0.00          |
| 20/06/18      | Beth Thompson        | BQC Reimbursement                     | -£184.87       | £0.00          |
| <b>Total:</b> |                      |                                       | <b>£449.41</b> | <b>-£26.02</b> |